

VIA ELECTRONIC MAIL

August 25, 1995

To: ROU
(Divisions 1523 & 1527)

Subject: *Cheap Johns - Contracts*
(ID #1462 00 00)

Mr. Marvin Silverstein has agreed to our Self-Service Pack Base Contract, Enhancement Program and Co-Marketing. Stores are currently surveyed for placement of the second foot print and enhancement of either an additional Savings unit or signage. The surveys and authorizations will follow. In the meantime, please ensure current Counter Displays are maintained and stock levels on carton fixtures are consistent with sales.

Thank you for your assistance.

Sincerely,

George

George H. Moulton

GHM/pk

atcontrol.doc

51853 3130



A. M. ALVICH
P & A COORDINATOR
400 RARITAN PKWY
EDISON, NJ 08837
(908) 225-2708
FAX: (908) 417-9076

August 28, 1995

Ms. Pat Klein
R.J. Reynolds Tobacco Co.
New York Chain Office
Fax # 516-724-2864

Dear Pat:

I have tried to reach you by telephone a few times today without success. However, I did receive the fax of the E-Mail you sent to Divisions 1523 & 1527 regarding Cheap Johns - Contracts (this E-Mail was never received by Division 1210).

At the present time, none of the divisions in the New York Metro Region have Cheap Johns as an account. I was able to pull up the screen that shows the Cheap Johns in Divisions 1523 & 1527. I will not have access to the names and mailing address of the reps in Divisions 1523 & 1527 until next week and, thus, cannot determine which rep is to receive the information you sent me.

Since the Hartford Division is presently in charge of Div. 1523 & 1527, they would be the ones to contact regarding Cheap Johns - Contracts.

If you have any other suggestions, please do not hesitate to contact me.

Sincerely,

A handwritten signature in dark ink, appearing to read "Ann M. Alvich".

Ann M. Alvich

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Terr	Rte	Acct	CC	Name	Address	City	St	Zip
152301	616	527689	K02	CHEAP JOHN'S	1092 OLD COUNTRY RD	RIVERHEAD	NY	11901
152302	037	290910	K02	CHEAP JOHNS #	197 WM FLOYD PKY	SHIRLEY	NY	11967
152304	098	783377	K02	CHEAP JOHNS #	614 MIDDLE COUNTRY R	SELDEN	NY	11784
152305	019	540390	K04	CHEAP JOHN'S	564 VETERANS HWY	HAUPPAUGE	NY	11788
152306	152	056558	K02	CHEAP JOHNS #	721 BROADWAY AVE	HOLBROOK	NY	11741
152307	013	549102	K02	CHEAP JOHN'S	971 W JERICHO TPKE	SMITHTOWN	NY	11787
152307	260	030365	K02	CHEAP JOHN'S	145 MAIN ST	KINGS PARK	NY	11754
152307	630	261498	K02	CHEAP JOHN'S	560 LARKFIELD RD	ELWOOD	NY	11731
152308	470	043988	K02	CHEAP JOHN'S	1239 DEER PARK AVE	BABYLON	NY	11703
152704	115	247177	K01	CHEAP JOHNS #	4035 HEMPSTEAD TPKE	BETHPAGE	NY	11714
152709	101	541619	A02	CHEAP JOHNS #	2323 JERICHO TPKE	HILLSIDE M	NY	11040
154460	000	688881	N99	CHEAP JOHN'S	721 BROADWAY AVE	HOLBROOK	NY	11741
154460	803	543005	K04	CHEAP JOHN'S	721 BROADWAY AVE	HOLBROOK	NY	11741

NOTE: 'X' Accts to View Detail, 'A' in Top Acct to view all Selected Accts

PF9 = CONTRACTS Next Function<?>: _____

Enter-PF1---PF2---PF3---PF4---PF5---PF6---PF7---PF8---PF9---PF10--PF11--PF12---

MENU HELP MAIN TOP

CONTR RIGHT LEFT LGOFF

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FAX TRANSMISSION

DATE: 8/28/95

OF PAGES 2
(including Cover)

TO: Russ

FROM: Pet Klein
(FAX # 516-724-2864)

Comments: _____

Please call the New York Chain Office if all pages are not included in transmission.

(516-724-1430)

"We work for smokers."

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